

HxBIA Executive Director Job Posting

About us

Hastings Crossing BIA (HxBIA) serves more than 650 businesses and property owners in a central portion of Vancouver's Downtown Eastside (DTES) stretching from Richards to Gore, along Hastings and portions of Pender, Cordova, Main and Powell. We are an award-winning BIA with some of the most unique neighbourhood challenges and opportunities of any BIA in North America. Our work focuses around finding creative connections between our business members and the surrounding community that enhance and elevate the vibrant neighbourhood that is the Downtown Eastside.

Our Mission

To promote and support our members, business owners and property owners, to advocate on their behalf and contribute to the social, cultural and economic health of our area through innovation, partnership and collaboration with other stakeholders in the community. To be a BIA unlike any other, driven by strong social and environmental values and with a dedication to the authentic urban culture of Vancouver's Downtown Eastside, we are the social innovation BIA.

Your Mission as Executive Director

Reporting to the HxBIA Board of Directors, as Executive Director, you will provide outstanding leadership in the delivery of our strategic plan including these focus areas:

- Better Serve the Current HxBIA Membership
- Integrate Members into the HxBIA and DTES Communities
- Raise Profile of HxBIA Membership, Share Our Socially Innovative Successes, and Recruit and Engage New Business Members
- Strengthen HxBIA's Internal Governance Procedures and Policies
- Strengthen HxBIA's Human and Financial Capacity
- Enhance Community Safety Programming

Skills

- You have solid knowledge of all facets of operating a non-profit organization, including governance and working with a Board of Directors, financial management and administration, revenue development including grant writing, HR, operations and marketing communications.
- Creative, innovative and entrepreneurial, you will leverage resources and relationships to deliver the greatest HxBIA programming impact for our members.
- You are a marketing and communications powerhouse with strong public relations and communications skills, clearly and consistently managing sensitive yet effective messaging regarding the work of the BIA and its role in the DTES
- Strong graphic design skills also an asset.
- You have knowledge and interest in the range of community, political and socio-economic issues affecting urban areas generally, and especially the DTES.
- You are proficient in Excel, WordPress (or other blogging platform) MS Office and client management systems such as Vertical Response, Salesforce, Highrise or Constant Contact

Qualifications

- At least 3 years experience working in the non-profit sector in a program management capacity.
- Also an asset:
 - Experience working in or running a business an asset to understand needs of business members.
 - Experience in community economic development, community programming, social enterprise or marketing, business and communications.



- College diploma, associate's degree or university degree especially within the fields of planning, community economic development, urban geography, marketing, business administration, public relations, public policy, communications or non-profit management.

Compensation

This is a full-time permanent position that includes a base salary of \$50,000-55,000 (dependent on experience), coverage of mandatory employment related costs, vacation time, extended health benefits, and more.

HxBIA is located within HiVE Vancouver. A permanent desk within a lively coworking space is provided. Unfortunately, there is a huge staircase to access HiVE at the moment, but a lift is being installed within a few months.

Deadline to Apply: January 21, 2018, 11:59pm

Please email your cover letter and resume to the ED Search Committee edsearch@hxbia.com.

We thank you for your interest in this position. Interviews may be conducted during the recruitment period and **only candidates invited for an interview will be contacted.**